ASSEMBLY, No. 5356

STATE OF NEW JERSEY

222nd LEGISLATURE

INTRODUCED SEPTEMBER 10, 2026

Sponsored by:
Assemblyman WILLIAM B. SAMPSON, IV
District 31 (Hudson)

SYNOPSIS

Requires certain delivery drivers to display identifying markers on personal vehicles.

CURRENT VERSION OF TEXT

As introduced.

AN ACT establishing identification requirements for certain delivery vehicles and supplementing Title 39 of the Revised Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

1. As used in P.L. , c. (C.) (pending before the Legislature as this bill):

"Commission" means the New Jersey Motor Vehicle Commission.

"Delivery driver" means any individual who provides delivery services using a personal vehicle, including, but not limited to, a delivery network driver.

"Delivery network company" means a corporation, partnership, sole proprietorship, or other entity that operates in this State and uses a digital network driver to provide delivery services.

"Delivery network driver" means an individual who provides delivery services through a delivery network company's digital network using a personal vehicle.

"Delivery services" means the fulfillment of a delivery request made by a customer of a private entity, including, but not limited to, a delivery request made through a digital network.

"Digital network" means any online-enabled application, software, website, or system offered or utilized by a delivery network company that arranges or otherwise facilitates deliveries by delivery network drivers.

"Personal vehicle" means a motor vehicle that is owned, leased, or otherwise authorized for use by a delivery driver. "Personal vehicle" shall not be considered: an autocab or taxi, as defined in R.S.48:16-1; a limousine, as defined in R.S.48:16-13 or section 2 of P.L.1997, c.356 (C.48:16-13.1); an autobus or jitney, as defined in R.S.48:16-23; a motor bus, as defined in section 1 of P.L.1991, c.154 (C.17:28-1.5); or any other for-hire vehicle.

"Private entity" means any individual, corporation, company, partnership, firm, association, or other entity, other than a public entity, and includes, but is not limited to, a delivery network company.

"Public entity" means the State or any county, municipality, district, public authority, public agency, and any other political subdivision or public body in the State.

2. a. Any private entity that employs, contracts with, or otherwise uses a delivery driver for the provision of delivery services shall create an identifying marker, which shall be reflective, capable of being illuminated, or both. The identifying marker shall be submitted to the commission, in a form and manner determined by the commission, for recording. Each private entity

shall distribute two identifying markers to each delivery driver that provides delivery services for, or on behalf of, the private entity.

b. A delivery driver shall display the identifying markers issued pursuant to subsection a. of this section on the front windshield and rear window of the delivery driver's personal vehicle while the delivery driver is providing delivery services. If the identifying markers are capable of being illuminated, the delivery driver shall have the identifying markers illuminated and visible from outside of the driver's personal vehicle while the delivery driver is providing delivery services during times of darkness.

3. The Chief Administrator of the New Jersey Motor Vehicle Commission may adopt, pursuant to the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et seq.), rules and regulations necessary to implement the provisions of this act.

4. This act shall take effect on the first day of the third month following enactment. However, the New Jersey Motor Vehicle Commission may take any anticipatory administrative action necessary to implement the provisions of this act.

STATEMENT

This bill requires any private entity that employs, contracts with, or otherwise uses a delivery driver for the provision of delivery services to create an identifying marker that is reflective, capable of being illuminated, or both. The identifying marker is to be submitted to the New Jersy Motor Vehicle Commission (commission), in a form and manner determined by the commission, for recording. Each private entity is required to distribute two identifying markers to each delivery driver that provides delivery services for, or on behalf of, the private entity.

The bill requires a delivery driver to display the identifying markers on the front windshield and rear window of the delivery driver's personal vehicle while the delivery driver is providing delivery services. If the identifying markers are capable of being illuminated, the delivery driver is required to have the identifying markers illuminated and visible from outside of the driver's personal vehicle while the delivery driver is providing delivery services during times of darkness.