

[First Reprint]

ASSEMBLY, No. 3058

STATE OF NEW JERSEY

222nd LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2026 SESSION

Sponsored by:

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District 38 (Bergen)

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District 6 (Burlington and Camden)

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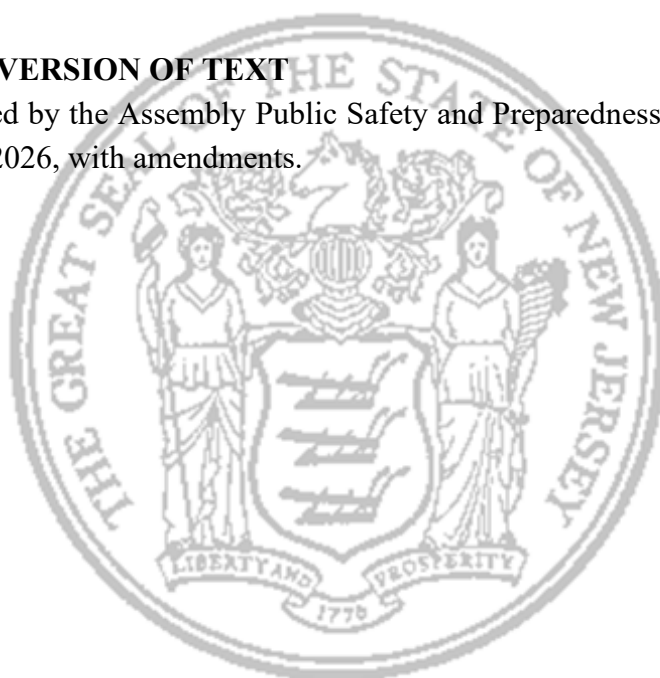
**Assemblywoman Murphy, Assemblymen Danielsen, Karabinchak,
Assemblywomen Speight, Swain, Lopez and Assemblyman Calabrese**

SYNOPSIS

Establishes Deepfake Technology Unit in DLPS.

CURRENT VERSION OF TEXT

As reported by the Assembly Public Safety and Preparedness Committee on
October 19, 2026, with amendments.



1 AN ACT establishing the Deepfake Technology Unit ¹**[,]** and¹
 2 supplementing Title 2C of the New Jersey Statutes ¹**[,** and
 3 making an appropriation¹.
 4

5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
 6 *of New Jersey:*
 7

8 1. a. As used in P.L. , c. (C.) (pending before the
 9 Legislature as this bill), “deceptive audio or visual media” or
 10 “deepfake” means any video recording, motion picture film, sound
 11 recording, electronic image, photograph, any technological
 12 representation of speech or conduct substantially derivative thereof,
 13 or any forgery or facsimile of a document or writing, that appears to
 14 a reasonable person to realistically depict any speech, conduct, or
 15 writing of a person who did not in fact engage in the speech,
 16 conduct, or writing and the production of which was substantially
 17 dependent upon technical means, rather than the ability of another
 18 person to physically or verbally impersonate the person.

19 b. The Attorney General, in consultation with the Chief
 20 Technology Officer of the New Jersey Office of Information
 21 Technology in the Department of the Treasury, shall establish in the
 22 Division of Criminal Justice in the Department of Law and Public
 23 Safety¹**[,]** a unit, to be known as the Deepfake Technology Unit,
 24 to assist in the detection and prevention of deceptive audio or visual
 25 media.

26 The purpose of this ¹**[office]** unit¹ shall be to provide technical
 27 assistance, expertise, education, and training to State and local law
 28 enforcement agencies, prosecutors, and State courts regarding the
 29 investigation and analysis of potentially deceptive audio or visual
 30 media. The unit shall be under the immediate supervision of a
 31 manager with appropriate technical and legal expertise, who shall
 32 be appointed by the Attorney General, and shall be staffed as
 33 necessary to effectuate the provisions of this section. The
 34 Administrative Director of the Administrative Office of the Courts
 35 may designate a representative to ¹**[work with the unit]** serve¹ as a
 36 liaison and training coordinator ¹to the unit¹.

37 The unit’s responsibilities shall include, but not be limited to:

- 38 (1) analyzing, authenticating, and developing evidence related
 39 to deceptive audio or visual media in support of State and local law
 40 enforcement investigations and prosecutions;
 41 (2) providing expert testimony in court proceedings involving
 42 deceptive or potentially deceptive audio or visual media evidence;
 43 (3) offering training and technical assistance to State and local
 44 law enforcement agencies, prosecutors, and State courts to raise

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is
 not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Assembly APS committee amendments adopted October 19, 2026.

1 awareness regarding the issue of deceptive audio or visual media
2 and to enhance the ability to detect, investigate, and prosecute
3 deceptive audio or visual media-related offenses;
4 (4) collaborating with other State and federal agencies, as well
5 as private sector entities, to share information, resources, and best
6 practices related to deceptive audio or visual media detection,
7 analysis, and prevention; and
8 (5) ¹~~to begin~~ beginning¹ one year ¹~~next~~¹ following the
9 formation of the unit, issuing an annual report to the Governor and,
10 pursuant to section 2 of P.L.1991, c.164 (C.52:14-19.1), to the
11 Legislature, which shall include, but not be limited to:
12 (a) detailed information regarding the unit's activity during the
13 preceding year;
14 (b) a summary of the technological advancements in deceptive
15 audio or visual media and applicable detection methods;
16 (c) a summary of changes to the law related to deceptive audio
17 or visual media, such as legislation, court rulings, and regulations;
18 (d) information regarding the unit's collaboration with academic
19 institutions and the private sector; and
20 (e) recommendations for legislation and regulations to address
21 the challenges posed by deceptive audio or visual media.
22 c. The Attorney General may adopt guidelines necessary to
23 implement the provisions of this section.
24 ¹~~1~~¹d. There is appropriated from the General Fund \$2 million to
25 the Department of Law and Public Safety to effectuate the
26 provisions of this section.¹
27
28 2. This act shall take effect six months following enactment;
29 however, the Attorney General may take any administrative action
30 in advance as necessary to implement the provisions of this act.