

SENATE RESOLUTION No. 39

STATE OF NEW JERSEY

221st LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2024 SESSION

Sponsored by:

Senator LINDA R. GREENSTEIN

District 14 (Mercer and Middlesex)

Co-Sponsored by:

Senator McKnight

SYNOPSIS

Urges restaurants to include warnings against use of mobile ordering features while driving.

CURRENT VERSION OF TEXT

As reported by the Senate Law and Public Safety Committee with technical review.



(Sponsorship Updated As Of: 2/8/2024)

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1 **A SENATE RESOLUTION** urging restaurants that accept mobile
2 ordering to include features warning against use while driving.
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4 **WHEREAS**, Many restaurants allow consumers to place an order for
5 food or drink online, with consumers often placing such orders
6 using a cell phone; and
7 **WHEREAS**, Mobile ordering from restaurants has become frequent
8 among cell phone users; and
9 **WHEREAS**, Many consumers place a mobile order with a restaurant
10 while operating a motor vehicle, contributing to the danger of
11 distracted driving; and
12 **WHEREAS**, Distracted driving is among the five leading causes of
13 motor vehicle fatalities in the United States; and
14 **WHEREAS**, According to the National Highway Traffic Safety
15 Administration (NHTSA), using a cell phone while driving creates
16 enormous potential for death and injury on roadways within the
17 United States; and
18 **WHEREAS**, The NHTSA indicates that 3,142 people were killed in
19 motor vehicle accidents involving distracted driving in 2020,
20 including such distractions as using a cell phone, eating, or
21 adjusting the radio or climate controls; and
22 **WHEREAS**, A recent observational study from Rowan University
23 reported that 20 to 25 percent of drivers on certain New Jersey
24 roads were distracted, most commonly by cell phone use; and
25 **WHEREAS**, Driver inattention contributed to 42 of 80 interstate
26 highway fatalities in this State during 2021; and
27 **WHEREAS**, New Jersey law prohibits the use of a handheld electronic
28 device, including a cell phone, while operating a moving motor
29 vehicle, except in certain limited situations; and
30 **WHEREAS**, Community activism can raise awareness of the dangers
31 associated with distracted driving and encourage New Jersey
32 residents and businesses to take protective measures against these
33 dangers; and
34 **WHEREAS**, Private businesses can implement safety measures to
35 decrease the likelihood of consumer cell phone use while operating
36 a motor vehicle; and
37 **WHEREAS**, Safety features, such as pop-up warnings against placing a
38 mobile order while driving, are available for restaurants to
39 incorporate into the process of placing a mobile order; and
40 **WHEREAS**, Urging the use of safety features to warn against mobile
41 ordering while operating a motor vehicle is one step this House can
42 take to encourage safe driving habits in this State; now, therefore,
43
44 **BE IT RESOLVED** *by the Senate of the State of New Jersey:*
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46 1. The Senate of the State of New Jersey urges restaurants
47 located in New Jersey that accept mobile ordering to implement

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1 safety features, such as pop-up warnings, cautioning consumers
2 against placing a mobile order while operating a motor vehicle.

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4 2. Copies of this resolution, as filed with the Secretary of State,
5 shall be transmitted by the Secretary of the Senate to the President
6 and Chief Executive Officer of the New Jersey Restaurant and
7 Hospitality Association.0