

SENATE, No. 3184

STATE OF NEW JERSEY

221st LEGISLATURE

INTRODUCED MAY 9, 2024

Sponsored by:

Senator JOSEPH P. CRYAN

District 20 (Union)

Senator JOHN F. MCKEON

District 27 (Essex and Passaic)

SYNOPSIS

Requires public institution of higher education to establish gambling addiction prevention program.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 5/9/2024)

1 AN ACT concerning sports wagering partnerships at public
2 institutions of higher education and supplementing Title 18A of
3 the New Jersey Statutes.

4
5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

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8 1. a. A public institution of higher education participating in a
9 sports wagering partnership with a sports wagering operator or
10 intermediary shall establish a gambling addiction prevention
11 program which provides students with educational materials that
12 promote responsible gambling behavior. The institution shall provide
13 students with information on a hotline for individuals with a
14 gambling problem. The hotline shall be posted on the website of the
15 institution and in each sports facility, dormitory, library, and student
16 center, and any other facility or area on campus that the institution
17 determines to be appropriate.

18 b. As used in this section, “sports wagering partnership” means a
19 partnership or contractual agreement between a sports wagering
20 operator or intermediary and an institution of higher education,
21 including an athletic department or booster club of the institution, for
22 access to advertise in the institution’s stadiums and other facilities,
23 in digital and broadcast sports content, and through other means.

24
25 2. This act shall take effect immediately.

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28 STATEMENT

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30 This bill requires a public institution of higher education that
31 participates in a sports wagering partnership with a sports wagering
32 operator or intermediary to establish a gambling addiction prevention
33 program.

34 This bill defines a “sports wagering partnership” as a partnership
35 or contractual agreement between a company that advertises,
36 promotes, or sponsors sports gambling and an institution of higher
37 education, including an athletic department or a booster club.

38 A public institution of higher education which participates in a
39 sports wagering partnership is required to establish a gambling
40 addiction prevention program that provides students with educational
41 materials that promote responsible gambling behavior. The
42 institution is also required to provide students with information on a
43 hotline for individuals with a gambling problem.