

CHAPTER 232

AN ACT concerning menstrual products and supplementing Title 56 of the Revised Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

C.56:3-52.1 Definitions, label information requirements.

1. a. As used in this section:

“Confidential business information” means a substance or a combination of substances present in a menstrual product that serve a technical or functional purpose in the finished menstrual product, and for which a claim has been approved by the United States Environmental Protection Agency for inclusion on the confidential portion of the “Toxic Substances Control Act,” Pub.L.94-469 (15 U.S.C. s.2601 et seq.) Chemical Substance Inventory or for which the manufacturer of the menstrual product or the supplier of the substance claim protection under the federal “Defend Trade Secrets Act of 2016,” Pub.L.114-153 (18 U.S.C. s.1836 et seq.) or the “New Jersey Trade Secrets Act,” P.L.2011, c.161 (C.56:15-1 et seq).

“Ingredient” means an intentionally added substance or a combination of substances present in a menstrual product that serve a technical or functional purpose in the finished menstrual product, provided that the substance or the combination of substances is not considered confidential business information.

“Menstrual product” means a product manufactured for the purpose of catching menstruation and vaginal discharge, including, but not limited to, a tampon, sanitary pad, disc, menstrual cup, and menstrual underwear. The term shall include both disposable and reusable products.

“Package or box containing menstrual products” means menstrual products packaged for individual retail sale, and does not include packaging used exclusively for shipping purposes.

b. No later than 18 months after the effective date of this section, every manufacturer of menstrual products sold or offered for sale in this State shall:

(1) ensure that a label is included on every package or box containing menstrual products that is sold or offered for sale in this State listing all of the ingredients contained in the menstrual product, with the ingredients listed in descending order of predominance within the menstrual product. The information shall be displayed in a manner that is conspicuous and easily understandable to consumers; and

(2) post on its Internet website, in an electronically readable format, the label information required to be included on every package or box containing menstrual products pursuant to paragraph (1) of this subsection. The manufacturer shall promptly post on its Internet website information concerning any changes requiring a change to the label on a menstrual product pursuant to subsection d. of this section no later than six months after making any ingredient change, addition, or removal. A manufacturer may use technologies, including, but not limited to, a digital link, to communicate the information required by this subsection.

c. The provisions of subsection b. of this section shall not be construed to require a manufacturer of menstrual products sold or offered for sale in this State to disclose confidential business information on a package or box containing menstrual products, or on its Internet website. If, in complying with subsection b. of this section, a manufacturer declines to disclose confidential business information on a package or box containing menstrual products or on its Internet website in order to protect a substance’s confidential identity, the manufacturer shall include the confidential business information by its common name with the label information required under subsection b. of this section.

d. A manufacturer of menstrual products, when required to change the label on a menstrual product due to a change in an ingredient, or addition or removal of an ingredient, shall make the change to the label within 18 months of the change in the ingredient.

e. (1) In addition to any other penalties authorized by law, it shall be an unlawful practice and a violation of P.L.1960, c.39 (C.56:8-1 et seq.) for any manufacturer of menstrual products to sell or offer for sale in this State a package or box containing menstrual products that does not meet the requirements of paragraph (1) of subsection b. of this section.

(2) A civil penalty shall not be assessed pursuant to paragraph (1) of this subsection for a package or box containing menstrual products that was manufactured prior to 18 months after the effective date of this act.

2. This act shall take effect immediately.

Approved January 12, 2026.