

Title 56.
Chapter 3.
Article 6.
(Rename)
Labeling of
Personal
Hygiene
Products
§1
C.56:3-52.1

P.L. 2025, CHAPTER 232, *approved January 12, 2026*
Assembly, No. 2437 *(Second Reprint)*

1 AN ACT concerning menstrual products and supplementing Title
2 ²**[24]** 56² of the Revised Statutes.
3
4 **BE IT ENACTED** *by the Senate and General Assembly of the State*
5 *of New Jersey:*
6
7 1. a. As used in this section:
8 ¹“Confidential business information” means a substance or a
9 combination of substances present in a menstrual product that serve
10 a technical or functional purpose in the finished menstrual product,
11 and for which a claim has been approved by the United States
12 Environmental Protection Agency for inclusion on the confidential
13 portion of the “Toxic Substances Control Act,” Pub.L.94-469 (15
14 U.S.C. s.2601 et seq.) Chemical Substance Inventory or for which
15 the manufacturer of the menstrual product or the supplier of the
16 substance claim protection under the federal “Defend Trade Secrets
17 Act of 2016,” Pub.L.114-153 ²**[(18 USC s.1836 et seq.)]** (18
18 U.S.C. s.1836 et seq.)² or the “New Jersey Trade Secrets Act,”
19 P.L.2011, c.161 (C.56:15-1 et seq.).¹
20 “Ingredient” means an intentionally added substance ¹**[that is]** or
21 a combination of substances¹ present in a menstrual product ¹that
22 serve a technical or functional purpose in the finished menstrual
23 product, provided that the substance or the combination of
24 substances is not considered confidential business information¹.
25 “Menstrual product” means a product manufactured for the
26 purpose of catching menstruation and vaginal discharge, including
27 but not limited to a tampon, sanitary pad, disc, menstrual cup, and
28 ¹menstrual¹ underwear. The term shall include both disposable and
29 reusable products.

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.
Matter enclosed in superscript numerals has been adopted as follows:
¹Assembly ACW committee amendments adopted October 17, 2024.
²Senate floor amendments adopted December 18, 2025.

1 “Package or box containing menstrual products” means
 2 menstrual products packaged for individual retail sale, and does not
 3 include packaging used exclusively for shipping purposes.

4 b. ¹~~Every~~ No later than 18 months after the effective date of
 5 this section, ²~~a~~ every² manufacturer of menstrual products ²~~for~~
 6 sale or distribution in the State ²~~]~~ sold or offered for sale in this
 7 State² shall:

8 (1) ²~~include~~ ensure that² a label ²is included² on every¹
 9 package or box containing menstrual products that is sold or offered
 10 for sale in this State ¹~~shall contain a label~~¹ listing all of the
 11 ingredients contained in the menstrual product, with the ingredients
 12 listed in descending order of predominance within the menstrual
 13 product. The information shall be displayed in a manner that is
 14 conspicuous and easily understandable to consumers¹; and

15 (2) post on its ²~~internet~~ Internet² website, in an electronically
 16 readable format, the label information required to be included on
 17 every package or box containing menstrual products pursuant to
 18 paragraph (1) of this subsection. ²The manufacturer shall promptly
 19 post on its Internet website information concerning any changes
 20 requiring a change to the label on a menstrual product pursuant to
 21 subsection d. of this section no later than six months after making
 22 any ingredient change, addition, or removal.² A manufacturer may
 23 use technologies, including, but not limited to, ²a² digital link, to
 24 communicate the information required by this subsection.

25 c. The provisions ²~~in~~ of² subsection b. of this section shall
 26 not be construed to require a manufacturer of menstrual products
 27 ²sold or offered² for sale ²~~or distribution in the~~ in this² State to
 28 disclose confidential business information on a package or box
 29 containing menstrual products, or on its ²~~internet~~ Internet²
 30 website. ²~~A~~ If, in complying with subsection b. of this section, a²
 31 manufacturer ²~~may include~~ declines to disclose² confidential
 32 business information ²on a package or box containing menstrual
 33 products or on its Internet website in order to protect a substance’s
 34 confidential identity, the manufacturer shall include the confidential
 35 business information² by its common name with the label
 36 information required under subsection b. of this section ²~~in order~~
 37 to protect a substance’s confidential identity]².

38 d. A manufacturer of menstrual products when required to
 39 change the label on a menstrual product due to a change in ²an²
 40 ingredient, or addition or removal of an ingredient, shall make the
 41 change to the label within 18 months of the change in ²~~such~~ the²
 42 ingredient.

43 e.¹ (1) ²~~A~~ In addition to any other penalties authorized by
 44 law, it shall be an unlawful practice and a violation of P.L.1960,
 45 c.39 (C.56:8-1 et seq.) for any² manufacturer of menstrual products

1 ²【that】 to² ¹【, on or after the effective date of this act, distributes to
2 or otherwise offers for sale in New Jersey】 ²【manufactures for
3 distribution or sale in the State¹】 sell or offer for sale in this State²
4 a package or box containing menstrual products that does not meet
5 the requirements of ¹paragraph (1) of¹ subsection ¹【b】 b.¹ of this
6 section ²【shall be liable to a civil penalty equal to one percent of
7 the manufacturer’s total annual in-State sales of menstrual products
8 for each package or box containing menstrual products that does not
9 meet the requirements of ¹paragraph (1) of¹ subsection b. of this
10 section.

11 (2) A civil penalty assessed pursuant to paragraph (1) of this
12 subsection shall be collected by the Director of the Division of
13 Consumer Affairs in the Department of Law and Public Safety in
14 summary proceedings before a court of competent jurisdiction
15 pursuant to the provisions of the “Penalty Enforcement Law of
16 1999,” P.L.1999, c.274 (C.2A:58-10 et seq.).

17 (3) A civil penalty assessed pursuant to paragraph (1) of this
18 subsection shall not exceed \$1,000 per package or box containing
19 menstrual products that does not meet the requirements of
20 subsection b. of this section】².

21 ²【(4) No】 (2) A² civil penalty ²【may】 shall not² be assessed
22 pursuant to paragraph (1) of this subsection for a package or box
23 containing menstrual products that was manufactured prior to ¹18
24 months after¹ the effective date of this act.

25

26 2. This act shall take effect immediately.

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31 Requires ingredients of menstrual products to be listed on
32 package.