

ASSEMBLY, No. 5033

STATE OF NEW JERSEY 221st LEGISLATURE

INTRODUCED NOVEMBER 14, 2024

Sponsored by:

Assemblyman REGINALD W. ATKINS

District 20 (Union)

Assemblywoman BARBARA MCCANN STAMATO

District 31 (Hudson)

Assemblyman WILLIAM B. SAMPSON, IV

District 31 (Hudson)

Co-Sponsored by:

Assemblyman Marengo and Assemblywoman Morales

SYNOPSIS

Establishes public-private partnerships to develop artificial intelligence job training.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 1/27/2025)

1 AN ACT establishing public-private partnerships to provide job
2 training for skills related to artificial intelligence and
3 supplementing P.L.1992, c.43 (C.34:15D-1 et seq.).
4

5 **BE IT ENACTED** by the Senate and General Assembly of the State
6 of New Jersey:
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8 1. As used in this act:

9 “AI” means artificial intelligence, the development of software
10 and hardware and the end-use application of technologies that are
11 able to perform tasks normally requiring human intelligence,
12 including, but not limited to, visual perception, speech recognition,
13 decision-making, translation between languages, and generative
14 artificial intelligence, which generates new content in response to
15 user inputs of data.

16 “Artificial intelligence industry” means an occupation involving
17 the development of hardware and software and the end use
18 application of technologies that are able to perform tasks normally
19 requiring human intelligence.

20 “Authority” means the New Jersey Economic Development
21 Authority established pursuant to section 4 of P.L.1974, c.80
22 (C.34:1B-4).

23 “Commissioner” means the Commissioner of Labor and
24 Workforce Development.

25 “Department” means the Department of Labor and Workforce
26 Development.

27 “Public-private partnership agreement” means an agreement
28 entered into by the Department of Labor and Workforce
29 Development and a private entity pursuant to section 2 of this act for
30 the purpose of permitting a private entity to assume full financial and
31 administrative responsibility for the development, design, delivery,
32 marketing, and implementation of training and retraining services
33 relevant to AI-industry skills.
34

35 2. a. The commissioner or the commissioner’s designee
36 may enter into a contract with a private entity, pursuant to the
37 provisions of this act, to be referenced as a public-private partnership
38 agreement, that permits the private entity to assume full financial and
39 administrative responsibility for the development of training and
40 retraining services related to AI. These services shall serve the
41 purpose of providing retraining for displaced workers and advancing
42 the AI-related skillset of the State’s workforce, ensuring that it stays
43 competitive in the evolving technology market.

44 b. Any public-private partnership agreement entered into by the
45 department and a private entity in accordance with this section shall
46 establish an advisory council to support and guide the work of the
47 partnership. The membership of the advisory council shall be at the
48 sole discretion of the commissioner.

1 c. The advisory council shall submit an annual written report to
2 the Governor and, pursuant to section 2 of P.L.1964, c.164 (C.52:14-
3 19.1) the Legislature, which shall analyze the program and outline
4 progress toward the training and goals of the private-public
5 partnership.

6 d. Unless otherwise set forth herein, a private entity that assumes
7 financial and administrative responsibility for the creation of AI
8 training programs pursuant to this section shall not be subject to the
9 procurement and contracting requirements applicable to the
10 department for which the project is completed.

11 e. Notwithstanding any provision of law to the contrary, a
12 private entity that assumes financial and administrative responsibility
13 for the creation of AI training programs pursuant to this section shall
14 not be subject to prevailing wage requirements as determined by the
15 Commissioner of Labor and Workforce Development pursuant to
16 P.L.1963, c.150 (C.34:11-56.25 et seq.) and P.L.2005, c.379
17 (C.34:11-56.58 et seq.).

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19 3. a. All projects proposed in accordance with this act shall
20 be submitted to the Commissioner of Labor and Workforce
21 Development for review and approval. Project proposals shall, at a
22 minimum, include the anticipated fee structure for the State and,
23 where applicable, the cost per trainee; the expected duration of
24 training; the areas of expertise and qualifications for each instructor;
25 and the proposed location for the training. Training may be delivered
26 remotely at the discretion of the provider.

27 b. The commissioner shall determine any additional criteria
28 required for the review and approval process.

29 c. The commissioner, in consultation with the advisory council
30 and the Economic Development Authority, shall determine any
31 necessary administrative processes to support the dissemination of
32 program details, submission process, and schedule for the review and
33 approval process.

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35 4. The commissioner shall be entitled to call to its assistance and
36 avail itself of the services of the State Employment and Training
37 Commission established pursuant to section 5 of P.L.1989, c.293
38 (C.34:15C-2) or any other appropriate department, commission, or
39 agency in developing the strategy related to the development and
40 deployment of the training course.

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42 5. This act shall take effect on the 30th day next following
43 enactment.

STATEMENT

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This bill enables the Commissioner of Labor and Workforce Development to establish public-private partnerships to develop and advance AI workforce training. The training will have a dual purpose of retraining workers displaced by AI and providing training in AI skills for active workers to enable the workforce to remain competitive in evolving AI technology.

The public-private partnerships will enable the private entity to assume full financial and administrative responsibility for the development of training and retraining services related to AI in exchange for not being subject to certain procurement and prevailing wage criteria.

The department will establish methods of publicizing the program, establish criteria for evaluating the proposals, and define the various administrative requirements. In addition, the department will establish an advisory council to provide targeted feedback on the progress of the program and insight on how that training can be improved.