

SENATE, No. 4231

STATE OF NEW JERSEY

220th LEGISLATURE

INTRODUCED DECEMBER 11, 2023

Sponsored by:

Senator JOSEPH P. CRYAN

District 20 (Union)

SYNOPSIS

Requires public institution of higher education to establish gambling addiction prevention program.

CURRENT VERSION OF TEXT

As introduced.



1 AN ACT concerning sports wagering partnerships at public
2 institutions of higher education and supplementing Title 18A of
3 the New Jersey Statutes.

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5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

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8 1. a. A public institution of higher education participating in a
9 sports wagering partnership with a sports wagering operator or
10 intermediary shall establish a gambling addiction prevention
11 program which provides students with educational materials that
12 promote responsible gambling behavior. The institution shall
13 provide students with information on a hotline for individuals with
14 a gambling problem. The hotline shall be posted on the website of
15 the institution and in each sports facility, dormitory, library, and
16 student center, and any other facility or area on campus that the
17 institution determines to be appropriate.

18 b. As used in this section, “sports wagering partnership” means
19 a partnership or contractual agreement between a sports wagering
20 operator or intermediary and an institution of higher education,
21 including an athletic department or booster club of the institution,
22 for access to advertise in the institution’s stadiums and other
23 facilities, in digital and broadcast sports content, and through other
24 means.

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26 2. This act shall take effect immediately.

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STATEMENT

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31 This bill requires a public institution of higher education
32 participating in a sports wagering partnership with a sports
33 wagering operator or intermediary to establish a gambling addiction
34 prevention program.

35 This bill defines a sports wagering partnership as a partnership or
36 contractual agreement between a company advertising, promoting,
37 or sponsoring sports gambling and an institution of higher
38 education, including an athletic department or a booster club.

39 A public institution of higher education which participates in a
40 sports wagering partnership is required to establish a gambling
41 addiction prevention program that provides students with
42 educational materials that promote responsible gambling behavior.
43 The institution is also required to provide students with information
44 on a hotline for individuals with a gambling problem.