

SENATE, No. 3604

STATE OF NEW JERSEY 220th LEGISLATURE

INTRODUCED FEBRUARY 16, 2023

Sponsored by:

Senator FRED H. MADDEN, JR.
District 4 (Camden and Gloucester)
Senator NILSA I. CRUZ-PEREZ
District 5 (Camden and Gloucester)

Co-Sponsored by:

Senators Turner and Singleton

SYNOPSIS

Authorizes use of healthcare platforms providing discounted prices for payment of prescription and non-prescription drugs or devices and for telehealth and telemedicine services.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 6/27/2023)

1 AN ACT concerning payment for certain health-related costs and
2 amending and supplementing various parts of the statutory law.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6

7 1. Section 1 of P.L.2019, c.257 (C.17B:27F-6) is amended to
8 read as follows:

9 1. a. A pharmacy benefits manager, in connection with any
10 contract or arrangement with a private health insurer, prescription
11 benefit plan, or the State Health Benefits Program or School
12 Employees' Health Benefits Program, shall not require a covered
13 person to make a payment at the point of sale for any amount for a
14 deductible, coinsurance payment, or a copayment for a prescription
15 drug benefit in an amount that exceeds the amount the covered person
16 would pay for the prescription drug if the covered person purchased
17 the prescription drug without using a health benefits plan.

18 b. (1) A pharmacy benefits manager shall not prohibit a network
19 pharmacy from disclosing, and shall not apply a penalty or any other
20 type of disincentive to a network pharmacy that discloses, to a
21 covered person lower cost prescription drug options, including those
22 that are available to the covered person if the covered person
23 purchases the prescription drug without using health insurance
24 coverage.

25 (2) A pharmacy benefits manager shall not prohibit or apply any
26 penalty or disincentive to a network pharmacy if a discounted price
27 generated by a healthcare platform, as defined pursuant to section 2
28 of P.L.2003, c.280 (C.45:14-41), is applied to the payment of a
29 covered person with an account or membership to the healthcare
30 platform for a prescription drug, even if the covered person maintains
31 health insurance coverage.

32 c. Any provision of a contract that conflicts with the provisions
33 of subsection b. of this section shall be void and unenforceable.

34 d. A violation of this section shall be an unlawful practice and a
35 violation of P.L.1960, c.39 (C.56:8-1 et seq.), and shall also be
36 subject to any enforcement action that the Commissioner of Banking
37 and Insurance is authorized to take pursuant to section 5 of P.L.2015,
38 c.179 (C.17B:27F-5).

39 (cf: P.L.2019, c.57, s.1)

40

41 2. Section 2 of P.L.2003, c.280 (C.45:14-41) is amended to read
42 as follows:

43 2. As used in this act:

44 "Administer" means the direct application of a drug to the body of
45 a patient or research subject by subcutaneous, intramuscular or

EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

1 intradermal injection, inhalation or ingestion by a pharmacist
2 engaged in collaborative practice or in accordance with regulations
3 jointly promulgated by the board and the State Board of Medical
4 Examiners.

5 "Automated medication device" means a discrete unit that
6 performs specific drug dispensing operations.

7 "Automated medication system" means any process that performs
8 operations or activities, other than compounding or administration,
9 relative to the storage, packaging, dispensing and distribution of
10 medications and which collects, controls and maintains all
11 transaction information.

12 "Board of Pharmacy" or "board" means the New Jersey State
13 Board of Pharmacy.

14 "Certification" means a certification awarded by a recognized
15 non-government specialty organization to signify that a pharmacist
16 has met predetermined qualifications and to signify to the public that
17 the pharmacist is competent to practice in the designated specialty.

18 "Collaborative drug therapy management" means a written
19 protocol directed on a voluntary basis by a patient's physician, with
20 the patient's consent, that is between a patient's physician who is
21 treating the patient for a specific disease and a pharmacist for
22 cooperative management of a patient's drug, biological and device-
23 related health care needs, which shall be conducted in accordance
24 with regulations jointly promulgated by the board and the State Board
25 of Medical Examiners and shall only include the collecting,
26 analyzing and monitoring of patient data; ordering or performing of
27 laboratory tests based on the standing orders of a physician as set
28 forth in the written protocol; ordering of clinical tests based on the
29 standing orders of a physician as set forth in the written protocol,
30 provided those laboratory tests are granted waived status in
31 accordance with the provisions of the "New Jersey Clinical
32 Laboratory Improvement Act," P.L.1975, c.166 (C.45:9-42.26 et
33 seq.) and are for the treatment of a disease state identified jointly by
34 the board and the State Board of Medical Examiners as subject to
35 collaborative drug therapy management; modifying, continuing or
36 discontinuing drug or device therapy; and therapeutic drug
37 monitoring with appropriate modification to dose, dosage regimen,
38 dosage forms or route of administration. The interpretation of
39 clinical or laboratory tests under a written protocol may only be
40 performed by a pharmacist in direct consultation with a physician.

41 "Compounding" means the preparation, mixing, assembling,
42 packaging or labeling of a drug or device as the result of a
43 practitioner's prescription or initiative based on the relationship of
44 the practitioner or patient with the pharmacist in the course of
45 professional practice or for the purpose of, or incident to, research,
46 teaching or chemical analysis and not for sale or dispensing.
47 Compounding also includes the preparation of drugs or devices in
48 anticipation of prescription drug orders based on routine, regularly

1 observed prescribing patterns. Nothing in this act is meant to limit a
2 prescriber's ability under pre-existing law to order a compounded
3 medication for use in the prescriber's practice, as permitted by State
4 and federal law.

5 "Confidential information" means information that is identifiable
6 as to the patient involved that a pharmacist accesses, transmits or
7 maintains in a patient's record or which is communicated to or by the
8 patient as part of patient counseling.

9 "Credentialing" means the process by which an approved
10 academic institution awards a certificate to signify that the
11 credentialed pharmacist has completed the required courses,
12 examinations or both, that indicate advanced knowledge of a
13 particular area of pharmacy.

14 "Deliver" or "delivery" means the actual, constructive or
15 attempted transfer of a drug or device from one person to another,
16 whether or not for consideration.

17 "Device" means an instrument, apparatus, implement, machine,
18 contrivance, implant or other similar or related article, including any
19 component part or accessory, which is required under federal law to
20 bear the label "RX Only."

21 "Dispense" or "dispensing" means the procedure entailing the
22 interpretation of a practitioner's prescription order for a drug,
23 biological or device, and pursuant to that order the proper selection,
24 measuring, compounding, labeling and packaging in a proper
25 container for subsequent administration to, or use by, a patient.

26 "Dosage form" means the physical formulation or medium in
27 which the product is intended, manufactured and made available for
28 use, including, but not limited to: tablets, capsules, oral solutions,
29 aerosols, inhalers, gels, lotions, creams, ointments, transdermals and
30 suppositories, and the particular form of the above which utilizes a
31 specific technology or mechanism to control, enhance or direct the
32 release, targeting, systemic absorption or other delivery of a dosage
33 regimen in the body.

34 "Drug or medication" means articles recognized as drugs in any
35 official compendium, or supplement thereto, designated from time to
36 time by the board for use in the diagnosis, cure, mitigation, treatment
37 or prevention of disease in humans or other animals; articles intended
38 for use in the diagnosis, cure, mitigation, treatment or prevention of
39 disease in humans or other animals; articles intended to affect the
40 structure or any function of the body of humans or other animals,
41 except that a food, dietary ingredient or dietary supplement, as those
42 terms are defined in 21 U.S.C.s.321, is not a drug solely because the
43 label or the labeling contains such a claim; and articles intended for
44 use as a component of and articles specified in this definition of "drug
45 or medication."

46 "Drug utilization review" includes, but is not limited to, the
47 following activities:

1 (1) Evaluation of prescription drug orders and patient records for
2 known allergies, rational therapy-contraindications, appropriate dose
3 and route of administration and appropriate directions for use;

4 (2) Evaluation of prescription drug orders and patient records for
5 duplication of therapy;

6 (3) Evaluation of prescription drug orders and patient records for
7 interactions between drug-drug, drug-food, drug-disease and adverse
8 drug reactions; and

9 (4) Evaluation of prescription drug orders and patient records for
10 proper utilization, including over- or under-utilization, and optimum
11 therapeutic outcomes.

12 "Extern" means any person who is in the fifth or sixth year of
13 college or the third or fourth professional year, at an accredited
14 school or college of pharmacy approved by the board, who is
15 assigned to a training site for the purpose of acquiring accredited
16 practical experience under the supervision of the school or college at
17 which the person is enrolled.

18 "Electronic means" means any electronic or digital transmission
19 format, including facsimile or computer generated messaging.

20 "Healthcare platform" means an Internet-based service through
21 which a consumer, who may or may not have separate health
22 insurance coverage, may set-up an account or become a member to
23 obtain discounts on prescription or non-prescription drugs or devices
24 and through which other services, including telemedicine, may be
25 provided.

26 "Immediate supervision" means a level of control which assures
27 that the pharmacist is physically present at the pharmacy practice site
28 and has the responsibility for accuracy and safety with respect to the
29 actions of pharmacy technicians, interns and externs.

30 "Intern" means any person who has graduated from an accredited
31 school or college of pharmacy approved by the board, or if a foreign
32 pharmacy graduate, any person who has met all of the requirements
33 of the board, and who is being trained by an approved preceptor for
34 the purpose of acquiring accredited practical experience and who has
35 first registered for that purpose with the board.

36 "Labeling" means the process of preparing and affixing a label to
37 any drug container, exclusive however, of the labeling by a
38 manufacturer, packer or distributor of a non-prescription drug or
39 commercially packaged legend drug or device.

40 "Licensure" means the process by which the board grants
41 permission to an individual to engage in the practice of pharmacy
42 upon finding that the applicant has attained the degree of competency
43 necessary to ensure that the public health, safety and welfare will be
44 protected.

45 "Medication error" means a preventable event that may cause or
46 lead to inappropriate use of a medication or patient harm while the
47 medication is in the control of the practitioner, patient or consumer.

1 "Medication order" means a prescription for a specific patient in
2 an institutional setting.

3 "Modifying" means to change a specific drug, the dosage, or route
4 of delivery of a drug currently being administered for an existing
5 diagnosis pursuant to a collaborative drug therapy management.

6 "Non-prescription drug or device" means a drug or device which
7 may be obtained without a prescription and which is labeled for
8 consumer use in accordance with the requirements of the laws and
9 rules of this State and the federal government.

10 "Permit" means the authorization granted by the board to a site to
11 engage in the practice of pharmacy.

12 "Person" means an individual, corporation, partnership,
13 association or any other legal entity including government.

14 "Pharmaceutical care" means the provision by a pharmacist of
15 drug therapy review and other related patient care services intended
16 to achieve positive outcomes related to the treatment, cure or
17 prevention of a disease; control, elimination or reduction of a
18 patient's symptoms; or arresting or slowing of a disease process as
19 defined by the rules and regulations of the board.

20 "Pharmacist" means an individual currently licensed by this State
21 to engage in the practice of pharmacy.

22 "Pharmacist-in-charge" means a pharmacist who accepts
23 responsibility for the operation of a pharmacy practice site in
24 conformance with all laws and rules pertinent to the practice of
25 pharmacy and the distribution of drugs.

26 "Pharmacist in collaborative practice" means a pharmacist
27 engaged in the collaborative drug therapy management of a patient's
28 drug, biological and device-related health care needs pursuant to a
29 written protocol, in collaboration with a licensed physician and in
30 accordance with the regulations jointly promulgated by the board and
31 the State Board of Medical Examiners.

32 "Pharmacy practice site" means any place in this State where drugs
33 are dispensed or pharmaceutical care is provided by a licensed
34 pharmacist, but shall not include a medical office under the control
35 of a licensed physician.

36 "Pharmacy technician" means an individual working in a
37 pharmacy practice site who, under the immediate supervision of a
38 pharmacist, assists in pharmacy activities as permitted by section 41
39 of this act and the rules and regulations of the board that do not
40 require the professional judgment of a pharmacist.

41 "Practice of pharmacy" means a health care service by a
42 pharmacist that includes: compounding, dispensing and labeling of
43 drugs, biologicals, radio pharmaceuticals or devices; overseeing
44 automated medication systems; interpreting and evaluating
45 prescriptions; administering and distributing drugs, biologicals and
46 devices; maintaining prescription drug records; advising and
47 consulting on the therapeutic values, content, hazards and uses of
48 drugs, biologicals and devices; managing and monitoring drug

1 therapy; collecting, analyzing and monitoring patient data;
2 performing drug utilization reviews; storing prescription drugs and
3 devices; supervising technicians, interns and externs; and such other
4 acts, services, operations or transactions necessary, or incidental to,
5 providing pharmaceutical care and education. In accordance with
6 written guidelines or protocols established with a licensed physician,
7 the "practice of pharmacy" also includes collaborative drug therapy
8 management including modifying, continuing or discontinuing drug
9 or device therapy; ordering or performing of laboratory tests under
10 collaborative drug therapy management; and ordering clinical tests,
11 excluding laboratory tests, unless those tests are part of collaborative
12 drug therapy management.

13 "Practitioner" means an individual currently licensed, registered
14 or otherwise authorized by the jurisdiction in which the individual
15 practices to administer or prescribe drugs in the course of
16 professional practice.

17 "Preceptor" means an individual who is a pharmacist, meets the
18 qualifications under the rules and regulations of the board, and
19 participates in the instructional training of pharmacy interns and
20 externs.

21 "Prescription" means a lawful order of a practitioner for a drug, a
22 device or diagnostic agent for a specific patient.

23 "Prescription drug" or "legend drug" means a drug which, under
24 federal law, is required to be labeled prior to being delivered to the
25 pharmacist, with either of the following statements: "Rx Only" or
26 "Caution: Federal law restricts this drug to use by, or on the order of,
27 a licensed veterinarian" or is required by any applicable federal or
28 state law, rule or regulation to be dispensed pursuant to a prescription
29 drug order or is restricted to use by a practitioner only.

30 "Registration" means the process of making a list or being enrolled
31 in an existing list.

32 "Therapeutic interchange" means the substitution and dispensing
33 of a drug chemically dissimilar from the prescription drug originally
34 prescribed.

35 (cf: P.L.2003, c.280, s.2)

36

37 3. Section 26 of P.L.2003, c.280 (C.45:14-65) is amended to
38 read as follows:

39 26. In addition to the provisions of section 8 of P.L.1978, c.73
40 (C.45:1-21), the board may refuse an application for examination or
41 may suspend or revoke the certificate of a licensed pharmacist upon
42 proof satisfactory to the board that such licensed pharmacist is guilty
43 of grossly unprofessional conduct and the following acts are hereby
44 declared to constitute grossly unprofessional conduct for the purpose
45 of this act:

46 a. Paying rebates or entering into an agreement for payment of
47 rebates to any physician, dentist or other person for the
48 recommending of the services of any person.

1 b. The providing or causing to be provided to a physician,
2 dentist, veterinarian or other person authorized to prescribe,
3 prescription blanks or forms bearing the pharmacist's or pharmacy's
4 name, address or other means of identification.

5 c. The claiming of professional superiority in the compounding
6 or filling of prescriptions or in any manner implying professional
7 superiority which may reduce public confidence in the ability,
8 character or integrity of other pharmacists.

9 d. Fostering the interest of one group of patients at the expense
10 of another which compromises the quality or extent of professional
11 services or facilities made available.

12 e. The distribution of premiums or rebates of any kind
13 whatsoever in connection with the sale of drugs and medications
14 provided, however, that trading stamps and similar devices shall not
15 be considered to be rebates for the purposes of this act and provided
16 further that discounts, premiums and rebates may be provided in
17 connection with the sale of drugs and medications to any person who
18 is 60 years of age or older and that discounts may be provided to any
19 person who is a member of or is an account holder with a healthcare
20 platform.

21 f. Advertising of prescription drug prices in a manner
22 inconsistent with rules and regulations promulgated by the Director
23 of the Division of Consumer Affairs, except that no advertising of
24 any drug or substance shall be authorized unless the Commissioner
25 of Health and Senior Services shall have determined that the
26 advertising is not harmful to public health, safety and welfare.

27 g. Engaging in activities beyond the scope of a collaborative
28 drug therapy management agreement.

29 Before a certificate shall be refused, suspended or revoked, the
30 accused person shall be furnished with a copy of the complaint and
31 given a hearing before the board. Any person whose certificate is so
32 suspended or revoked shall be deemed an unlicensed person during
33 the period of such suspension or revocation, and as those shall be
34 subject to the penalties prescribed in this act, but that person may, at
35 the discretion of the board, have his certificate reinstated at any time
36 without an examination, upon application to the board. Any person
37 to whom a certificate shall be denied by the board or whose certificate
38 shall be suspended or revoked by the board shall have the right to
39 review that action by appeal to the Appellate Division of the Superior
40 Court in lieu of prerogative writ.

41 (cf: P.L.2003, c.280, s.26)

42

43 4. (New section) A patient with a membership or account with a
44 healthcare platform may apply the membership or account as part of
45 the payment for a prescription or non-prescription drug or device.

46

47 5. (New section) A patient with a membership or an account
48 with a healthcare platform, as defined pursuant to section 2 of

1 P.L.2003, c.280 (C.45:14-41), may apply the membership or account
2 towards payment of services provided as a result of telehealth or
3 telemedicine. A patient who uses or intends to use a membership or
4 an account with a healthcare platform to pay for telehealth or
5 telemedicine services shall notify a provider of any identification
6 number, if given, in connection with the membership or account with
7 a healthcare platform to ensure the preservation of a proper patient-
8 provider relationship pursuant to section 3 of P.L.2017, c.117
9 (C.45:1-63).

10

11 6. This act shall take effect immediately.

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13

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STATEMENT

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16 This bill incorporates the use of healthcare platforms such as
17 GoodRx and SingleCare into the laws governing pharmacy benefits
18 managers, pharmacists and telehealth. “Healthcare platform” is
19 defined in the bill as an Internet-based service through which a
20 consumer, who may or may not have separate health insurance
21 coverage, may set-up an account or become a member to obtain
22 discounts on prescription or non-prescription drugs or devices and
23 through which other services, including telemedicine, may be
24 provided. The bill authorizes patients to use a membership or an
25 account with a healthcare platform and to stipulate that a licensee of
26 the Board of Pharmacy will not be penalized for allowing a patient to
27 use a discount from a healthcare platform as part of payment. The
28 bill also stipulates that a pharmacy benefits manager is to not prohibit
29 or apply any penalty or disincentive to a network pharmacy if a
30 discounted price generated by a healthcare platform is applied to the
31 payment made by a covered person with an account or membership
32 to the healthcare platform for a prescription drug even if the covered
33 person maintains health insurance coverage.

34 Additionally, the bill allows a patient with a membership or an
35 account in a healthcare platform to apply the membership or account
36 towards payment of services provided as a result of telehealth or
37 telemedicine. The patient is to notify a provider of any identification
38 number, if given, in connection with the membership or account with
39 a healthcare platform to ensure the preservation of a proper patient-
40 provider relationship.