[First Reprint] SENATE, No. 2902

STATE OF NEW JERSEY 220th LEGISLATURE

INTRODUCED JUNE 20, 2022

Sponsored by: Senator PAUL A. SARLO District 36 (Bergen and Passaic) Assemblyman BENJIE E. WIMBERLY District 35 (Bergen and Passaic) Assemblyman ERIK K. SIMONSEN District 1 (Atlantic, Cape May and Cumberland)

Co-Sponsored by: Assemblyman Sampson

SYNOPSIS

Allows ticket prices at postseason athletic events to be increased to offset event-related expenses.

CURRENT VERSION OF TEXT

As reported by the Senate Education Committee on December 1, 2022, with amendments.



(Sponsorship Updated As Of: 6/30/2023)

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AN ACT concerning ticket prices at postseason athletic events and amending P.L.2007, c.41. **BE IT ENACTED** by the Senate and General Assembly of the State of New Jersey: 1. Section 1 of P.L.2007, c.41 (C.18A:11-3.1) is amended to read as follows: 1. a. As used in this section: "CPI" means the average annual increase, expressed as a decimal, in the consumer price index for the New York City and Philadelphia areas during the fiscal year preceding the prebudget year as reported by the United States Department of Labor. b. A public school district shall not join pursuant to section 1 of P.L.1979, c.172 (C.18A:11-3), any voluntary association which oversees activities associated with Statewide interscholastic sports programs if: (1) the association charges a cable television company an increased licensing fee, rate, assessment or other consideration for the broadcast of playoff games over local access or local originating channels, or both, compared to the licensing fee, rate, assessment or other consideration charged by the district for the broadcast of regular season games over local access or local originating channels, or both; (2) the association requires increased ticket prices for attendance at playoff games compared to regular season games [, unless the playoff game is held at a location other than a public school and the increased ticket prices are deemed necessary by the Commissioner of Education. In the event that the playoff game is held at a location other than a public school and the commissioner deems an increase in playoff ticket prices is necessary, a public school district shall not join an association that increases adult ticket prices by more than 200% of the cost of the highest adult ticket prices for the regular season games charged by any of the member teams of the athletic conference that is located in closest proximity to the playoff game location, regardless of whether or not

37 any of the playoff teams are members of that athletic conference; 38 and in the event that two or more athletic conferences are equal in 39 distance to the playoff game location, by not more than 200% of the 40 cost of the highest adult ticket prices for regular season games 41 charged by any of the member teams of those athletic conferences. 42 Notwithstanding the provisions of this paragraph to the contrary, 43 the commissioner may allow a public school district to join an 44 association that charges in excess of the amount herein provided if 45 the association demonstrates to the commissioner that the increased

EXPLANATION – Matter enclosed in **bold-faced brackets** [thus] in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined <u>thus</u> is new matter. Matter enclosed in superscript numerals has been adopted as follows: ¹Senate SED committee amendments adopted December 1, 2022.

1 ticket prices are required to offset rental, staffing, security, or 2 insurance costs specific to the location site. 3 In no event shall the commissioner deem an increase in ticket 4 prices for senior citizens or children to be necessary] unless the 5 increased ticket prices are required to offset event-related expenses including, but not limited to, rental, staffing, security, or insurance 6 7 costs. If increased ticket prices are required to offset event-related 8 expenses at a playoff game held at a public school, a public school 9 district shall not join an association that increases adult ticket prices 10 at that playoff game by more than 300 percent of the cost of a 11 regular season adult ticket charged for a comparable event at the 12 school district where the playoff game is held. 13 The association shall provide for discounted prices on student 14 tickets for playoff games due to economic hardship, as determined 15 by the principal of the school in which the student is enrolled. The association may provide discounted ticket prices for ¹[senior 16 citizens and children] other groups as deemed necessary by the 17 18 association in consultation with the school district where the playoff 19 game is held¹. 20 The association shall file playoff game ticket prices with the <u>Commissioner of Education no later than</u> $1[30] \underline{60}^1$ <u>days prior to</u> 21 the scheduled playoff game ¹, except that the association may 22 23 subsequently file adjusted playoff game ticket prices with the 24 commissioner no later than 30 days prior to the scheduled playoff 25 game¹; (3) the association charges a membership fee for the 2009-2010 26 27 school year which exceeds the membership fee for the 2008-2009 28 school year multiplied by 1 plus the CPI, and in any subsequent 29 school year charges a membership fee that exceeds the prior school 30 year fee multiplied by 1 plus the CPI, unless the Commissioner of 31 Education deems a greater increase in the membership fee is 32 necessary; 33 (4) the association charges members an entry fee for teams or 34 individuals competing in playoff games for the 2009-2010 school 35 year which exceeds the entry fee for the 2008-2009 school year 36 multiplied by 1 plus the CPI, and in any subsequent school year 37 charges members an entry fee that exceeds the prior school year fee 38 multiplied by 1 plus the CPI, unless the Commissioner of Education 39 deems a greater increase in the entry fee is necessary; or 40 (5) the association charges members any assessment in addition 41 to the membership fee, unless the Commissioner of Education 42 deems an additional assessment is necessary. 43 c. If any provision of this section is determined by the 44 Commissioner of Education to jeopardize the amateur status of the 45 student-athlete, that provision shall be null and void. 46 (cf: P.L.2007, c.41, s.1) 47 48 2. This act shall take effect immediately.