

SENATE, No. 2497

STATE OF NEW JERSEY
220th LEGISLATURE

INTRODUCED MAY 12, 2022

Sponsored by:

Senator GORDON M. JOHNSON

District 37 (Bergen)

Senator ROBERT W. SINGER

District 30 (Monmouth and Ocean)

Co-Sponsored by:

Senator Pou

SYNOPSIS

Allows use of Internet website address in advertisements for purposes of communicating license numbers of burglar alarm, fire alarm, and locksmith businesses and professionals.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 12/19/2022)

1 **AN ACT** concerning advertisements for burglar alarm, fire alarm,
2 and locksmith services and supplementing P.L.1997, c.305
3 (C.45:5A-23 et seq.).
4

5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*
7

8 1. a. An advertisement for services of a burglar alarm or fire
9 alarm business or for the provision of locksmithing services in, but
10 not limited to, classified directories, business cards, or professional
11 stationary, or on, but not limited to, the Internet or television may
12 use an Internet website address for the purposes of indicating to the
13 public the license number of the business and the individual
14 licensed to perform services as a burglar alarm or fire alarm
15 licensee, or locksmith.

16 b. The listing of the license numbers of the business and
17 licensed individual shall be located in a clear and conspicuous
18 manner on the Internet website.
19

20 2. This act shall take effect immediately.
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STATEMENT

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25 This bill is intended to modernize advertising requirements of the
26 burglar alarm, fire alarm, and locksmith industries. Currently,
27 licensed business in these industries are to include the license
28 number of the business and any professional in advertisements. This
29 bill allows burglar alarm, fire alarm, and locksmithing businesses to
30 post an Internet website address in advertisements to direct
31 consumers to in order indicate to the public the license number
32 information of the business and its employed professionals. If an
33 Internet website address is used in advertisements in lieu of the
34 license numbers, the license number information is to be located in
35 a clear and conspicuous manner.