# [First Reprint] SENATE, No. 1928

## STATE OF NEW JERSEY

### 220th LEGISLATURE

**INTRODUCED MARCH 3, 2022** 

Sponsored by: Senator VIN GOPAL District 11 (Monmouth) Senator M. TERESA RUIZ District 29 (Essex)

Co-Sponsored by: Senators Pou and Turner

#### **SYNOPSIS**

Requires school food authorities to engage in public education campaigns and develop promotional materials to educate parents and guardians of students about existing and expanding school meals program options.

#### **CURRENT VERSION OF TEXT**

As reported by the Senate Economic Growth Committee on June 13, 2022, with amendments.



(Sponsorship Updated As Of: 6/16/2022)

AN ACT concerning the promotion of, and the education of parents and guardians regarding, school meals programs that are operating, or that are subject to expansion, in the State, and amending P.L.2019, c.307.

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**BE IT ENACTED** by the Senate and General Assembly of the State of New Jersey:

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- 9 1. Section 1 of P.L.2019, c.307 (C.18A:33-27.1) is amended to 10 read as follows:
  - 1. a. <sup>1</sup> [The Department of Agriculture, in cooperation with the Department of Education,] Each school food authority that provides a food service to students at a public school in the State <sup>1</sup> shall <sup>1</sup>, in the two languages that are most commonly spoken in the homes of students in the public school served by the school food authority <sup>1</sup>:
  - (1) develop and implement a public education campaign to educate <sup>1</sup>the <sup>1</sup> parents and guardians <sup>1</sup>[in the State] of students at schools served by the school food authority <sup>1</sup> about the various school meals programs that are available for students in New Jersey, and <sup>1</sup>about <sup>1</sup> the availability of free and reduced price meals, under such programs, for students who satisfy federal or State-level eligibility criteria; and
- 23 (2) develop promotional [material] materials for the ["School Meal Program" State's school meals programs, and provide 24 <sup>1</sup>[such] copies of the <sup>1</sup> promotional materials to <sup>1</sup>[every] each <sup>1</sup> 25 school <sup>1</sup>[district] <sup>1</sup> [with the "School Meal Program" promotional 26 27 material, which shall 1 that is served by the school food authority 1 in the State, for distribution <sup>1</sup>[thereby], by school staff, <sup>1</sup> to the 28 parents and guardians of students who are enrolled at <sup>1</sup>[schools in 29 the district. I the school. The school food authority shall utilize 30 31 existing resources, which have been made available by the United 32 States Department of Agriculture and the New Jersey Department of 33 Agriculture, in developing promotional materials for the purposes of this paragraph.<sup>1</sup> The promotional materials developed pursuant 34 to this paragraph shall include, but need not be limited to, 35 36 pamphlets, presentation [material] materials, webinars, and sample 37 letters that schools may send to parents and guardians.
- b. The ["School Meal Program"] public education campaign
   and promotional [material] materials developed under subsection a.
   of this section shall:
- 41 (1) <sup>1</sup>satisfy the standards, and comply with the guidelines, 42 established by the Department of Agriculture, in consultation with 43 the Department of Education, pursuant to subsection c. of this 44 section;

EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted in the law.

- (2)1 highlight and promote the nature, purposes, value, and 1 2 importance of the National School Lunch Program, the federal 3 School Breakfast Program, [and] the federal Summer Food Service 4 Program [,] and other similar summer meals programs, as well as 5 the State's breakfast after the bell programs, established pursuant to section 1 of P.L.2014, c.66 (C.18A:33-11.1) or section 2 of 6 7 P.L.2018, c.25 (C.18A:33-11.3), the State's emergency meals 8 distribution program, established pursuant to section 1 of P.L.2020, 9 c.6 (C.18A:33-27.2), and any new school meals programs that are 10 implemented in the State after the effective date of 11 P.L., c. <sup>1</sup>[(C.)]<sup>1</sup> (pending before the Legislature as this
  - <sup>1</sup>[(2)] (3)<sup>1</sup> emphasize the importance of providing a nutritious meal to all children for their general health and [their] success in school;

bill);

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- <sup>1</sup>**[**(3)**]** (4)<sup>1</sup> emphasize and promote the ability of eligible students to obtain free or reduced price meals under the State's school meals programs, and inform parents and guardians about the various ways in which a student may be determined to be categorically eligible for free meals under these programs, and the federal and State-level income-based criteria that must be satisfied in order for a student to obtain free or reduced price school meals, under these programs, on the basis of annual household income;
- <sup>1</sup>[(4)] (5)<sup>1</sup> highlight and describe the application and determination processes that are used, by schools and school districts, to certify students for free or reduced price school meals;
- <sup>1</sup>[(5)] (6)<sup>1</sup> highlight and describe the rights that are applicable to students and families in association with a student's subsidized or unsubsidized receipt of school meals in the State; and
- <sup>1</sup>[(6)] (7)<sup>1</sup> inform parents and guardians about the nature and extent of any proposed or implemented expansion of the existing school meals programs in the State, including, but not limited to, the nature and extent of any proposed or implemented expansion of the categories of students who are eligible for free or reduced price school meals under such programs.
- <sup>1</sup>c. (1) Within 60 days after the effective date of P.L., c. 36 37 (pending before the Legislature as this bill, the Department of 38 Agriculture, in consultation with the Department of Education, shall 39 adopt standards and guidelines to ensure the uniformity and 40 accuracy of school meals-related information being presented by school food authorities as part of the educational campaigns 41 42 conducted, and in the promotional materials distributed, pursuant to 43 this section.
- 44 (2) Within 60 days of the effective date of P.L. , c.
  45 (pending before the Legislature as this bill), the Department of
  46 Education shall provide each school food authority that provides a
  47 food service to students at a public school in the State with

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- 1 information concerning the two languages that are most commonly 2 spoken in the homes of students in each of the public schools that the school food authority serves. The Department of Education 3 4 shall periodically, and at least every five years, verify the two 5 languages that are most commonly spoken in the homes of students 6 in each public school served by each school food authority. 7 d. As used in this section: 8 "School food authority" shall mean the school, school district, or 9 third-party food service vendor, as applicable.1 (cf: P.L.2019, c.307, s.1) 10
- 12 2. This act shall take effect immediately.

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