

ASSEMBLY TOURISM, GAMING AND THE ARTS
COMMITTEE

STATEMENT TO

ASSEMBLY RESOLUTION No. 168

STATE OF NEW JERSEY

DATED: MARCH 20, 2023

The Assembly Tourism, Gaming and the Arts Committee reports favorably Assembly Resolution No. 168.

Gambling has long been recognized as a potentially addictive activity that carries with it risks to individuals, their families, and their communities. In a time when online sports betting and gaming has made gambling accessible anywhere, the risks associated with gambling addiction are heightened.

As sports betting and gaming has become more accessible, national addiction service groups are seeing dramatic increases in calls to their hotlines. Yet, despite these known risks, many sports betting companies and casinos continue to invest heavily in advertisements that target those suffering from addiction, young people, including those who are not yet of a legal age to gamble, and other vulnerable groups. They also continue to use advertising techniques that irresponsibly encourage excessive gambling and inaccurately present the real risks.

The General Assembly therefore condemns the overproliferation of pro-gambling ads in New Jersey and urges sports betting companies and casinos to exercise restraint and good judgment when engaging in advertisements in the State.