

**ASSEMBLY, No. 5646**

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**STATE OF NEW JERSEY**  
**220th LEGISLATURE**

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INTRODUCED JUNE 22, 2023

**Sponsored by:**

**Assemblyman KEVIN J. ROONEY**

**District 40 (Bergen, Essex, Morris and Passaic)**

**SYNOPSIS**

Authorizes issuance of Ramapo College alumni license plates.

**CURRENT VERSION OF TEXT**

As introduced.



1 AN ACT authorizing the creation and issuance of Ramapo College  
2 alumni license plates and supplementing Title 39 of the Revised  
3 Statutes.

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5 **BE IT ENACTED** *by the Senate and General Assembly of the State*  
6 *of New Jersey:*

7  
8 1. a. Upon proper application, the Chief Administrator of the  
9 New Jersey Motor Vehicle Commission shall issue Ramapo College  
10 alumni license plates for any motor vehicle owned or leased and  
11 registered in this State. In addition to the registration number and  
12 other markings or identification otherwise prescribed by law, the  
13 license plates shall display appropriate words or a slogan and  
14 emblem honoring Ramapo College. The chief administrator shall, in  
15 consultation with the Ramapo College Alumni Association, select  
16 the design and color scheme of the Ramapo College alumni license  
17 plates. The Ramapo College alumni license plates shall be subject  
18 to the provisions of chapter 3 of Title 39 of the Revised Statutes,  
19 except as hereinafter otherwise provided.

20 b. Application for issuance of Ramapo College alumni license  
21 plates shall be made to the chief administrator in a form and manner  
22 prescribed by the chief administrator. In order to be deemed  
23 complete, an application shall be accompanied by a fee of \$50,  
24 payable to the New Jersey Motor Vehicle Commission, which shall  
25 be in addition to the fees otherwise prescribed by law for the  
26 registration of a motor vehicle. The chief administrator shall collect  
27 annually, subsequent to the year of issuance of the Ramapo College  
28 alumni license plates, a \$10 fee for the license plates in addition to  
29 the fees otherwise prescribed by law for the registration of a motor  
30 vehicle. The additional fees required by this subsection shall be  
31 deposited in the "Ramapo College License Plate Fund" created  
32 pursuant to subsection c. of this section.

33 c. There is created in the Department of the Treasury a special  
34 non-lapsing fund to be known as the "Ramapo College License  
35 Plate Fund." There shall be deposited in the fund the amount  
36 collected from all license plate fees collected pursuant to subsection  
37 b. of this section, less the amounts necessary to reimburse the  
38 commission for administrative costs pursuant to subsection d. of  
39 this section. Monies deposited in the fund shall be appropriated  
40 annually to the Ramapo College Alumni Association to be used to  
41 support the organization's mission and programs. Monies deposited  
42 in the fund shall be held in interest-bearing accounts in public  
43 depositories as defined pursuant to section 1 of P.L.1970, c.236  
44 (C.17:9-41), and may be invested or reinvested in securities  
45 approved by the State Treasurer. Interest or other income earned on  
46 monies deposited into the fund, and any monies which may be  
47 appropriated or otherwise become available for purposes of the  
48 fund, shall be credited to and deposited in the fund for use as set

1 forth in P.L. , c. (C. ) (pending before the Legislature as this  
2 bill).

3 d. Prior to the deposit of the additional fees collected pursuant to  
4 subsection b. of this section into the “Ramapo College License Plate  
5 Fund,” amounts thereof as are necessary shall be used to reimburse  
6 the commission for all costs reasonably and actually incurred, as  
7 stipulated by the chief administrator for:

8 (1) designing, producing, issuing, renewing, and publicizing the  
9 availability of the Ramapo College alumni license plates; and

10 (2) any computer programming changes that may be initially  
11 necessary to implement the Ramapo College alumni license plate  
12 program in an amount not to exceed \$150,000.

13 The chief administrator shall annually certify to the State  
14 Treasurer the average cost per license plate incurred in the  
15 immediately preceding year by the commission in producing,  
16 issuing, renewing, and publicizing the availability of the Ramapo  
17 College alumni license plates. The annual certification of the  
18 average cost per license plate shall be approved by the Joint Budget  
19 Oversight Committee or its successor.

20 In the event that the average cost per license plate, as certified by  
21 the chief administrator and approved by the Joint Budget Oversight  
22 Committee or its successor, is greater than the \$50 application fee  
23 established in subsection b. of this section in two consecutive fiscal  
24 years, the chief administrator may discontinue the issuance of  
25 Ramapo College alumni license plates.

26 e. The chief administrator shall notify eligible motorists of the  
27 opportunity to obtain Ramapo College alumni license plates by  
28 publicizing the availability of the license plates on the  
29 commission’s website. The Ramapo College Alumni Association  
30 President, and any other individual or entity designated by the  
31 Ramapo College Alumni Association, may publicize the availability  
32 of the Ramapo College alumni license plates in any manner that the  
33 Ramapo College Alumni Association deems appropriate.

34 f. The chief administrator and the Ramapo College Alumni  
35 Association President shall develop and enter into a memorandum  
36 of agreement setting forth the procedures to be followed in carrying  
37 out their respective responsibilities under P.L. , c. (C. )  
38 (pending before the Legislature as this bill).

39 g. The Ramapo College Alumni Association President shall  
40 appoint a representative who shall act as a liaison between the  
41 Ramapo College Alumni Association and the commission. The  
42 liaison shall represent the Ramapo College Alumni Association in  
43 any and all communications with the commission regarding the  
44 Ramapo College alumni license plates established by  
45 P.L. , c. (C. ) (pending before the Legislature as this bill).

46

47 2. a. State or public funds shall not be used by the commission  
48 for the initial cost of:

A5646 ROONEY

1 (1) designing, producing, issuing, and publicizing the availability  
2 of Ramapo College alumni license plates; or

3 (2) any computer programming changes which may be necessary  
4 to implement the Ramapo College alumni license plate program  
5 established by P.L. , c. (C. ) (pending before the Legislature  
6 as this bill).

7 b. The Ramapo College Alumni Association, or an individual or  
8 entity designated by the Ramapo College Alumni Association, shall  
9 contribute non-public monies in an amount to be determined by the  
10 chief administrator, not to exceed a total of \$25,000, to be used to  
11 offset the initial costs incurred by the commission for designing,  
12 producing, issuing, and publicizing the availability of Ramapo  
13 College alumni license plates and for any computer programming  
14 that may be necessary to implement the program. Concerned  
15 organizations and individual donors may contribute monies to the  
16 Ramapo College Alumni Association to be used to offset the initial  
17 costs incurred by the commission for the Ramapo College alumni  
18 license plates authorized by P.L. , c. (C. ) (pending before  
19 the Legislature as this bill). Any amount remaining after the  
20 payment of the initial cost shall be deposited in the “Ramapo  
21 College License Plate Fund” established pursuant to subsection c.  
22 of section 1 of P.L. , c. (C. ) (pending before the Legislature  
23 as this bill).

24 c. The commission shall not begin designing, producing,  
25 issuing, or publicizing the availability of Ramapo College alumni  
26 license plates, or making any necessary programming changes, until  
27 the following requirements have been met:

28 (1) The Ramapo College Alumni Association, or an individual or  
29 entity designated by the Ramapo College Alumni Association, has  
30 provided the commission with the non-public monies necessary, as  
31 determined by the chief administrator pursuant to subsection b. of  
32 this section, to offset the initial costs incurred by the commission in  
33 establishing the Ramapo College alumni license plate program; and

34 (2) The liaison appointed by the Ramapo College Alumni  
35 Association President, pursuant to subsection g. of section 1 of  
36 P.L. , c. (C. ) (pending before the Legislature as this bill),  
37 has provided the commission with not less than 500 completed  
38 applications for Ramapo College alumni license plates. These  
39 applications shall constitute the initial order for Ramapo College  
40 alumni license plates and shall be accompanied by a fee  
41 representing the total cost of the initial order. The fee shall be  
42 determined by multiplying the number of sets of license plates  
43 being ordered by the applicable initial fee for each set of license  
44 plates as set forth in subsection b. of section 1 of  
45 P.L. , c. (C. ) (pending before the Legislature as this bill).

46  
47 3. This act shall take effect immediately but shall remain  
48 inoperative until the first day of the 13th month following the date

1 on which the conditions set forth in paragraphs (1) and (2) of  
2 subsection c. of section 2 of P.L. , c. (C. ) (pending before  
3 the Legislature as this bill) have been satisfied. The chief  
4 administrator may take anticipatory acts in advance of that date as  
5 may be necessary for the timely implementation  
6 of P.L. , c. (C. ) (pending before the Legislature as this bill).  
7 P.L. , c. (C. ) (pending before the Legislature as this bill)  
8 shall expire if the conditions set forth in paragraphs (1) and (2) of  
9 subsection c. of section 2 of P.L. , c. (C. ) (pending before  
10 the Legislature as this bill) are not satisfied by the last day of the  
11 15th month following enactment.

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## 14 STATEMENT

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16 This bill authorizes the Chief Administrator of the New Jersey  
17 Motor Vehicle Commission (commission) to issue special Ramapo  
18 College alumni license plates.

19 The license plate is to display appropriate words or a slogan and  
20 an emblem honoring Ramapo College. In consultation with the  
21 Ramapo College Alumni Association, the chief administrator will  
22 select the design and color scheme of the Ramapo College alumni  
23 license plates.

24 In addition to the required motor vehicle registration fees, there  
25 is a \$50 application fee and an annual \$10 renewal fee for the  
26 Ramapo College alumni license plates. After deducting the cost to  
27 implement the Ramapo College alumni license plate program,  
28 additional fees will be deposited into a special non-lapsing fund  
29 known as the "Ramapo College License Plate Fund." The proceeds  
30 of the fund will be annually appropriated to the Ramapo College  
31 Alumni Association to support the organization's mission and  
32 programs.

33 The chief administrator is required to annually certify the  
34 average cost of producing, issuing, renewing, and publicizing the  
35 availability of the Ramapo College alumni license plates. If the  
36 average cost per plate exceeds \$50 in two consecutive fiscal years,  
37 the chief administrator may discontinue the license plate program.  
38 The bill also requires the Ramapo College Alumni Association  
39 President to appoint a liaison to represent the Ramapo College  
40 Alumni Association in all communications with the commission  
41 regarding the Ramapo College alumni license plates.

42 The bill prohibits the commission from using State or other  
43 public funds to cover the initial cost of implementing the Ramapo  
44 College alumni license plate program. The bill requires the Ramapo  
45 College Alumni Association, or an individual or entity designated  
46 by the Ramapo College Alumni Association, to contribute non-  
47 public monies, not to exceed \$25,000, to offset the initial costs  
48 incurred by the commission to design, produce, issue, and publicize

**A5646 ROONEY**

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1 the license plates and for computer programming changes that may  
2 be necessary to implement the program. The bill authorizes the  
3 Ramapo College Alumni Association to receive funds from private  
4 sources to offset the initial costs.

5 The bill prohibits the commission from designing, producing,  
6 issuing, or publicizing the availability of Ramapo College alumni  
7 license plates or making any necessary programming changes until:  
8 (1) the Ramapo College Alumni Association, or the individual or  
9 entity designated by the Ramapo College Alumni Association, has  
10 provided the commission with the money necessary to offset the  
11 initial costs incurred by the commission in establishing the license  
12 plate program; and (2) the Ramapo College Alumni Association  
13 liaison has provided the commission with a minimum of 500  
14 completed applications for the license plates.

15 The provisions of the bill will remain inoperative until the first  
16 day of the 13th month after the commission receives the appropriate  
17 number of applications and amount in fees required to offset the  
18 initial cost to implement the program. The bill expires on the last  
19 day of the 15th month after the date of enactment if the sufficient  
20 number of applications and amount in fees to offset the initial costs  
21 are not received.