

# ASSEMBLY, No. 5288

## STATE OF NEW JERSEY 220th LEGISLATURE

INTRODUCED FEBRUARY 28, 2023

**Sponsored by:**

**Assemblyman WILLIAM F. MOEN, JR.**

**District 5 (Camden and Gloucester)**

**Assemblyman RAJ MUKHERJI**

**District 33 (Hudson)**

**Assemblywoman YVONNE LOPEZ**

**District 19 (Middlesex)**

**Co-Sponsored by:**

**Assemblyman Stanley and Assemblywoman McKnight**

**SYNOPSIS**

Requires ticket website operators to display certain information regarding ticket availability.

**CURRENT VERSION OF TEXT**

As introduced.



(Sponsorship Updated As Of: 3/16/2023)

1 AN ACT concerning the display of certain information by website  
2 operators and amending P.L.2019, c.8 (C.56:8-35.5).

3  
4 **BE IT ENACTED** *by the Senate and General Assembly of the State*  
5 *of New Jersey:*

6  
7 1. Section 1 of P.L.2019, c.8 (C.56:8-35.5) is amended to read  
8 as follows:

9 1. a. As used in this section:

10 "Internet domain name" means a globally unique, hierarchical  
11 reference to an Internet host or service, which is assigned through  
12 centralized Internet naming authorities and which is comprised of a  
13 series of character strings separated by periods, with the right-most  
14 string specifying the top of the hierarchy.

15 "Ticket website" means an Internet website advertising, offering  
16 for sale, selling, or reselling tickets to any event at a place of  
17 entertainment in New Jersey.

18 "Website operator" means a person owning, operating, or  
19 controlling a ticket website for any event at a place of entertainment  
20 in New Jersey.

21 b. (1) Except as provided in paragraph (2) of this subsection, a  
22 website operator shall not sell or offer to sell a ticket to a New  
23 Jersey resident through a ticket website if the website operator  
24 intentionally uses an Internet domain name that contains any of the  
25 following:

26 (a) the name of the place of entertainment or any name that is  
27 substantially similar; or

28 (b) the name of the event or any name that is substantially  
29 similar, including the name of the person or entity scheduled to  
30 perform or appear at the place of entertainment.

31 (2) Paragraph (1) of this subsection shall not apply to a website  
32 operator who is authorized by the place of entertainment to act on  
33 its behalf.

34 c. A website operator, as defined pursuant to subsection a. of  
35 section 1 of P.L.2019, c.8 (C.56:8-35.5), shall display on the  
36 website:

37 (1) the total number of tickets per venue that will be made  
38 available;

39 (2) the number of tickets that had been released to date; and

40 (3) the number of tickets that had been sold to date.

41 d. A violation of subsection b. or c. of this section is an  
42 unlawful practice pursuant to P.L.1960, c.39 (C.56:8-1 et seq.).  
43 (cf: P.L.2019, c.8, s.1)

44  
45 2. This act shall take effect on the first day of the fourth month  
46 following enactment.

**EXPLANATION** – Matter enclosed in bold-faced brackets **[thus]** in the above bill is  
not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

## STATEMENT

This bill requires ticket website operators display certain information regarding ticket availability. Specifically, the bill requires website operators to display the total number of tickets per venue that will be made available; the number of tickets that had been released to date; and the number of tickets that had been sold to date.

Requiring that ticket website operators publicly display this information will create greater transparency about ticket supply and combat the practice of surge pricing, where ticket website operators greatly increase the price of tickets with high demand. Making this information available to consumers will allow them to make a more informed decision when purchasing tickets online.