

# ASSEMBLY, No. 4497

## STATE OF NEW JERSEY 220th LEGISLATURE

INTRODUCED SEPTEMBER 15, 2022

**Sponsored by:**

**Assemblyman DANIEL R. BENSON**

**District 14 (Mercer and Middlesex)**

**Assemblyman BENJIE E. WIMBERLY**

**District 35 (Bergen and Passaic)**

**Assemblywoman SHAMA A. HAIDER**

**District 37 (Bergen)**

**SYNOPSIS**

Authorizes use of digital license plates.

**CURRENT VERSION OF TEXT**

As introduced.



(Sponsorship Updated As Of: 12/15/2022)

1 AN ACT concerning digital license plates and supplementing Title  
2 39 of the Revised Statutes.

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:

6

7 1. a. For the purposes of this section:

8 “Commission” means the New Jersey Motor Vehicle  
9 Commission.

10 “Digital license plate” means a digital image displayed on a  
11 digital license plate device that displays the registration number of a  
12 motor vehicle, any other information required by the commission,  
13 and any other images or information permitted by the commission,  
14 including but not limited to emergency service alerts and  
15 personalized messages.

16 “Digital license plate device” means an electronic device capable  
17 of being mounted to a motor vehicle in accordance with the  
18 requirements of motor vehicle license plates and capable of  
19 displaying the digital image of a digital license plate.

20 b. Notwithstanding the provisions of any other law to the  
21 contrary, the Chief Administrator of the New Jersey Motor Vehicle  
22 Commission may permit the use of digital license plates and digital  
23 license plate devices in accordance with this section upon  
24 application by the owner of a motor vehicle registered in this State.

25 c. All digital license plates and digital license plate devices  
26 authorized for use pursuant to this section shall display at all times  
27 the registration number issued by the commission for the applicable  
28 motor vehicle.

29 d. Personally identifiable information stored on the digital  
30 license plate shall be limited to that which is necessary for the  
31 commission to approve the use of such devices and that which is  
32 necessary for the manufacturer or vendor to provide services to the  
33 owner of a motor vehicle, which standards shall be determined by  
34 the commission and adopted pursuant to rule or regulation.

35 e. Use of the digital license plate and digital license plate device  
36 shall remain optional and users may affirmatively opt in to using  
37 the digital license plate and digital license plate device in place of a  
38 conventional license plate issued by the commission.

39 f. The commission shall establish standards for the use of digital  
40 license plates and digital license plate devices, including but not  
41 limited to protocols for data sharing, privacy, and security. Digital  
42 license plates shall only be displayed on digital license plate  
43 devices approved by the commission.

44 g. The commission may authorize the sale or resale of digital  
45 license plate devices by the device manufacturer or through  
46 participating retailers, subject to review and approval by the  
47 commission. The commission shall not charge any additional fee

1 for the use of digital license plates or digital license plate devices in  
2 excess of the fee charged for the registration of a motor vehicle.

3 h. The commission shall promulgate rules and regulations,  
4 pursuant to the "Administrative Procedure Act," P.L.1968, c.410  
5 (C.52:14B-1 et seq.), to govern the issuance and use of digital  
6 license plates and accompanying digital license plate devices and to  
7 otherwise effectuate the purposes of this act.

8

9 2. This act shall take effect on the first day of the seventh month  
10 following enactment, except that the New Jersey Motor Vehicle  
11 Commission may take anticipatory actions in advance thereof to  
12 effectuate the purposes of this act.

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14

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STATEMENT

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17 This bill authorizes the New Jersey Motor Vehicle Commission  
18 (commission) to permit the use of digital license plates and digital  
19 license plate devices. Digital license plates authorized for use by  
20 the bill are required to, at all times, display the registration number  
21 of the motor vehicle. The commission is required to establish  
22 standards for digital license plates and digital license plate devices.