

[First Reprint]

ASSEMBLY, No. 1570

STATE OF NEW JERSEY

220th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2022 SESSION

Sponsored by:

Assemblyman WILLIAM F. MOEN, JR.

District 5 (Camden and Gloucester)

Senator FRED H. MADDEN, JR.

District 4 (Camden and Gloucester)

Senator TROY SINGLETON

District 7 (Burlington)

Co-Sponsored by:

Assemblywoman Lopez

SYNOPSIS

Authorizes issuance of special license plates for alumni of four-year public institutions of higher education.

CURRENT VERSION OF TEXT

As reported by the Senate Budget and Appropriations Committee on November 30, 2023, with amendments.



(Sponsorship Updated As Of: 12/21/2023)

1 AN ACT authorizing the issuance of ¹**["Rowan University"]**¹ alumni
 2 license plates ¹for all four-year public institutions of higher
 3 education¹ and supplementing Title 39 of the Revised Statutes.

4
 5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
 6 *of New Jersey:*

7
 8 ¹1. As used in P.L. , c. (C.) (pending before the
 9 Legislature as this bill):

10 "Chief administrator" means the Chief Administrator of the New
 11 Jersey Motor Vehicle Commission.

12 "Commission" means the New Jersey Motor Vehicle
 13 Commission established by section 4 of P.L.2003, c.13
 14 (C.39:2A-4).

15 "Four-year public institution of higher education" means any
 16 public research university or State college in New Jersey, as those
 17 terms are defined in section 3 of P.L.1994, c.48 (C.18A:3B-3),
 18 except not including county colleges and public junior colleges.

19 "Special non-lapsing fund" or "fund" means the non-lapsing
 20 fund created and maintained for each alumni license plate program
 21 established for each four-year public institution of higher
 22 education.¹

23
 24 ¹2. The New Jersey Motor Vehicle Commission shall establish
 25 and administer an alumni license plate program for each four-year
 26 public institution of higher education. Each alumni license plate
 27 program created pursuant to this section shall be subject to the
 28 provisions of sections 3 through 5 of P.L. , c. (C.)
 29 (pending before the Legislature as this bill).¹

30
 31 ¹**["1.] 3.**¹ a. Upon proper application, the Chief Administrator
 32 of the New Jersey Motor Vehicle Commission shall issue ¹**["Rowan**
 33 **University alumni license plates]** special license plates to the
 34 alumni of a four-year public institution of higher education¹ for any
 35 motor vehicle owned or leased and registered in this State. In
 36 addition to the registration number and other markings or
 37 identification otherwise prescribed by law, the license plates shall
 38 display appropriate words or a slogan and emblem honoring
 39 ¹**["Rowan University]** the four-year public institution of higher
 40 education¹. The chief administrator shall, in consultation with
 41 ¹**["the Rowan University Alumni Association]** an alumni association
 42 of the four-year public institution of higher education¹, select the
 43 design and color scheme of the ¹**["Rowan University"]**¹ alumni

EXPLANATION – Matter enclosed in bold-faced brackets **["thus"]** in the above bill is
 not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Senate SBA committee amendments adopted November 30, 2023.

1 license plates. The ¹["Rowan University"]¹ alumni license plates
 2 shall be subject to the provisions of chapter 3 of Title 39 of the
 3 Revised Statutes, except as hereinafter otherwise provided.

4 b. Application for issuance of ¹["Rowan University"]¹ alumni
 5 license plates shall be made to the chief administrator on forms and
 6 in a manner prescribed by the chief administrator. In order to be
 7 deemed complete, an application shall be accompanied by a fee of
 8 \$50, payable to the New Jersey Motor Vehicle Commission, which
 9 shall be in addition to the fees otherwise prescribed by law for the
 10 registration of a motor vehicle. The chief administrator shall collect
 11 annually, subsequent to the year of issuance of the ¹["Rowan
 12 University"]¹ alumni license plates, a \$10 fee for the license plates
 13 in addition to the fees otherwise prescribed by law for the
 14 registration of a motor vehicle. The additional fees required by this
 15 subsection shall be deposited in ¹["the "Rowan University License
 16 Plate Fund"] the special non-lapsing fund¹ created ¹,¹ pursuant to
 17 subsection c. of this section ¹, for the alumni license plate
 18 program¹.

19 c. ¹["There is created in the"] The¹ Department of the Treasury
 20 ¹shall create and maintain¹ a special non-lapsing fund ¹["to be
 21 known as the "Rowan University License Plate Fund.""] for each
 22 alumni license plate program established under P.L. _____,
 23 c. (C. _____) (pending before the Legislature as this bill).¹ There
 24 shall be deposited in ¹["the"] each¹ fund the amount collected from
 25 all license plate fees collected pursuant to subsection b. of this
 26 section ¹for each alumni license plate program¹, less the amounts
 27 necessary to reimburse the commission for administrative costs
 28 pursuant to subsection d. of this section. Monies deposited ¹["in
 29 the"] into each¹ fund shall be appropriated annually to ¹["the Rowan
 30 University Alumni Association to be used"] an alumni association of
 31 the four-year public institution of higher education¹ to support the
 32 organization's mission and programs. Monies deposited ¹["in the"]
 33 into each¹ fund shall be held in interest-bearing accounts in public
 34 depositories¹,¹ as defined pursuant to section 1 of P.L.1970, c.236
 35 (C.17:9-41), and may be invested or reinvested in securities
 36 approved by the State Treasurer. Interest or other income earned on
 37 monies deposited into ¹["the"] each¹ fund, and any monies which
 38 may be appropriated or otherwise become available for purposes of
 39 the fund, shall be credited to and deposited in the fund for use as set
 40 forth in P.L. _____, c. _____ (C. _____) (pending before the Legislature as
 41 this bill).

42 d. Prior to the deposit of the additional fees collected pursuant
 43 to subsection b. of this section into ¹["the "Rowan University
 44 License Plate Fund,""] the applicable special non-lapsing fund,¹
 45 amounts thereof as are necessary shall be used to reimburse the

1 commission for all costs reasonably and actually incurred, as
 2 stipulated by the chief administrator for:

3 (1) designing, producing, issuing, renewing, and publicizing the
 4 availability of ¹["the Rowan University"]¹ alumni license plates; and

5 (2) any computer programming changes that may be initially
 6 necessary to implement ¹["the Rowan University"] each¹ alumni
 7 license plate program in an amount not to exceed \$150,000.

8 The chief administrator shall annually certify to the State
 9 Treasurer the average cost per license plate incurred in the
 10 immediately preceding year by the commission in producing,
 11 issuing, renewing, and publicizing the availability of ¹["the Rowan
 12 University"]¹ alumni license plates ¹for each alumni license plate
 13 program¹. The annual certification of the average cost per license
 14 plate shall be approved by the Joint Budget Oversight
 15 Committee¹[","]¹ or its successor.

16 In the event that the average cost per license plate¹under any
 17 alumni license plate program,¹ as certified by the chief
 18 administrator and approved by the Joint Budget Oversight
 19 Committee¹[","]¹ or its successor, is greater than the \$50 application
 20 fee established in subsection b. of this section in two consecutive
 21 fiscal years, the chief administrator may discontinue the issuance of
 22 ¹["Rowan University"] the¹ alumni license plates.

23 e. The chief administrator shall notify eligible motorists of the
 24 opportunity to obtain ¹["Rowan University"]¹ alumni license plates
 25 by publicizing the availability of the license plates on the
 26 commission's website. The ¹["Rowan University Alumni
 27 Association President"] director of an alumni association of a four-
 28 year public institution of higher education¹ and any other individual
 29 or entity designated by ¹["the Rowan University Alumni
 30 Association"] an alumni association¹, may publicize the availability
 31 of ¹["the Rowan University"]¹ alumni license plates in any manner
 32 that ¹["the Rowan University Alumni Association"] the alumni
 33 association¹ deems appropriate.

34 f. The chief administrator and the ¹["Rowan University Alumni
 35 Association President"] director of an alumni association of each
 36 four-year public institution of higher education¹ shall develop and
 37 enter into a memorandum of agreement setting forth the procedures
 38 to be followed in carrying out their respective responsibilities under
 39 P.L. , c. (C.) (pending before the Legislature as this bill).

40 g. The ¹["Rowan University Alumni Association President"]
 41 director of each alumni association¹ shall appoint a representative
 42 who shall act as a liaison between ¹["the Rowan University Alumni
 43 Association"] an alumni association¹ and the commission. The
 44 liaison shall represent the ¹["Rowan University Alumni
 45 Association"] alumni association¹ in any and all communications

1 with the commission regarding the **1[Rowan University]**¹ alumni
 2 license **1[plates]** plate program¹ established **1[by]** for each four-
 3 year public institution of higher education pursuant to¹
 4 P.L. , c. (C.) (pending before the Legislature as this bill).

5
 6 **1[2.] 4.**¹ a. State or public funds shall not be used by the
 7 commission for the initial cost of:

8 (1) designing, producing, issuing, and publicizing the
 9 availability of **1[Rowan University]**¹ alumni license plates; or

10 (2) any computer programming changes which may be
 11 necessary to implement **1[the Rowan University]** an¹ alumni
 12 license plate program established by P.L. , c. (C.)
 13 (pending before the Legislature as this bill).

14 b. **1[The Rowan University Alumni Association]** An alumni
 15 association of each four-year public institution of higher education¹
 16 or an individual or entity designated by **1[the Rowan University**
 17 **Alumni Association]** the alumni association¹, shall contribute non-
 18 public monies in an amount to be determined by the chief
 19 administrator, not to exceed a total of \$25,000, **1[to be used]**¹ to
 20 offset the initial costs incurred by the commission for designing,
 21 producing, issuing, and publicizing the availability of **1[Rowan**
 22 **University]** the¹ alumni license plates for the four-year public
 23 institution of higher education¹, and any computer programming
 24 which may be necessary to implement the alumni license plate¹
 25 program. Concerned organizations and individual donors may
 26 contribute monies to **1[the Rowan University Alumni Association**
 27 **to be used]** the alumni association¹ to offset the initial costs
 28 incurred by the commission for **1[the Rowan University]**¹ alumni
 29 license plates authorized by P.L. , c. (C.) (pending before
 30 the Legislature as this bill). Any amount remaining after the
 31 payment of the initial cost shall be deposited in **1[a “Rowan**
 32 **University License Plate Fund”]** the special non-lapsing fund¹
 33 established for the applicable alumni license plate program¹
 34 pursuant to subsection c. of section **1[1] 3**¹ of P.L. , c. (C.)
 35 (pending before the Legislature as this bill).

36 c. The commission shall not begin designing, producing,
 37 issuing, or publicizing the availability of **1[Rowan University]** the¹
 38 alumni license plates for the four-year public institution of higher
 39 education¹, or making any necessary programming changes, until
 40 the following requirements have been met:

41 (1) **1[The Rowan University Alumni Association]** An alumni
 42 association of the four-year public institution of higher education¹
 43 or an individual or entity designated by **1[the Rowan University**
 44 **Alumni Association]** the alumni association¹, has provided the
 45 commission with the non-public monies necessary, as determined

1 by the chief administrator pursuant to subsection b. of this section,
2 to offset the initial costs incurred by the commission in establishing
3 the ¹【Rowan University】¹ alumni license plate program; and
4 (2) The liaison appointed by the ¹【Rowan University Alumni
5 Association President】 director of the alumni association¹ pursuant
6 to subsection g. of section ¹【1】 3¹ of
7 P.L. , c. (C.) (pending before the Legislature as this bill)
8 has provided the commission with not less than 500 completed
9 applications for ¹【Rowan University】 the¹ alumni license plates.
10 These applications shall constitute the initial order for ¹【Rowan
11 University】 the¹ alumni license plates and shall be accompanied by
12 a fee representing the total cost of the initial order. The fee shall be
13 determined by multiplying the number of sets of license plates
14 being ordered by the applicable initial fee for each set of license
15 plates as set forth in subsection b. of section ¹【1】 3¹ of
16 P.L. , c. (C.) (pending before the Legislature as this bill).
17
18 ¹【3.】 5.¹ This act shall take effect immediately¹【, but shall
19 remain inoperative until the first day of the 13th month following
20 the date on which the conditions set forth in paragraphs (1) and (2)
21 of subsection c. of section 2 of this act have been satisfied. The
22 chief administrator may take anticipatory acts in advance of that
23 date as may be necessary for the timely implementation of this act.
24 This act shall expire if the conditions set forth in paragraphs (1) and
25 (2) of subsection c. of section 2 of this act are not satisfied by the
26 last day of the 15th month following enactment】¹.